SCOTT SODORA

Graphic Artist

201-895-0068 scott@sodora.net graphics.sodora.net northern new jersey

IDEOLOGY

"Creativity is to think more efficiently"
Pierre Reverdy

EXPERIENCE

williamsleatag
Hamilton, NJ — 06/15 - present
Print & Digital Production Artist

Bristol-Myers Squibb
Plainsboro, NJ — 06/13 - 06/15
Production Artist

MYRON
Maywood, NJ — 03/12 - 06/13
Catalog Layout Production Artist

SOURCE
Hackensack, NJ — 01/12 - 02/12
Pre-Press Technician

THE WALL STREET JOURNAL.
S.Brunswick, NJ — 04/02 - 12/09
Production Manager

SOFTWARE

Adobe Creative Cloud
- InDesign
- Acrobat
- Photoshop
- Illustrator

Microsoft Office
- Outlook
- Word
- Excel
- PowerPoint

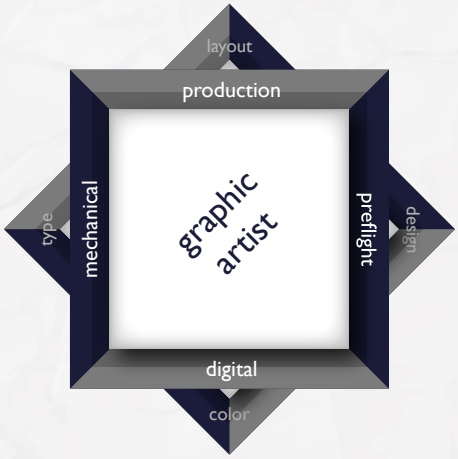
ACCOMPLISHMENTS

- implemented the process of converting HTML presentations to interactive PDF files for use on any device which cut production time by 33%
- attained familiarity with all pharmaceutical brands
- twice bestowed interim brand lead as a contract employee
- successfully complete multiple, drug indication launches on deadline
- beta tester for new hardware and software updates
- organize and manage image catalog

QUALITIES

Proactive - Cooperative - Resourceful - Passionate - Responsive - Dedicated - Independent - Dependable

SKILLS



EDUCATION

Fashion Institute of Technology
New York, NY
A.A.S Photography

The New School
New York, NY
Certificate Desktop Publishing and Graphic Design

This is an interactive PDF file, please mouse around.